



**MINNESOTA MULTI-PURPOSE STADIUM EQUITY OVERSIGHT COMMITTEE**  
**MEETING MINUTES**

**WEDNESDAY, MARCH 25, 2015, 2:00 P.M.**

**1010 Metrodome Square Building, Lower Level Conference Room**  
**1010 South 7<sup>th</sup> Street, Minneapolis, MN 55415**

**I. Call to Order**

Alex Tittle convened the meeting of the Stadium Equity Oversight Committee (SEOC) to order at 2:03 PM.

**II. Welcome and Introductions – Alex Tittle**

Mr. Tittle welcomed everyone to the meeting.

**Present:**

Barbara Butts Williams, MSFA  
Bill McCarthy, MSFA  
Donovan Jones, MSFA  
Ted Mondale, MSFA  
Trina Bolton, Mortenson Construction  
Kent Robbins, Robbins Consulting  
Barb Lau, AWC  
Lynn Littlejohn, Mortenson Construction  
Jan Jordet, MEDA  
Elizabeth Campbell, Ryan Companies  
Jerry Kyser, United Veterans Legislative Council  
Mel Reeves, Hire MN  
Alex Tittle, MSFA  
Tiffany Orth, MSFA  
Nick Koch, Ryan Companies  
Jeff Anderson, MN Vikings  
Michael Johnson, MN Dept of Human Rights  
Jenn Hathaway, MSFA  
Tyler Hubler, Summit Academy OIC  
Chad Scheckel, HKS, Inc  
Jane Mahowald, Assure Quality Painting  
Craig Hansen, Mille Lacs Band of Ojibwe  
Readus Fletcher, City of Saint Paul  
Leroy West, Summit Academy OIC  
Ashley Blocton, UpNet Technologies  
Velma Korbel, City of Minneapolis Dept of Civil Rights

Ralph Wyman, Hire MN  
Harry Crump, LCBR  
Nick Ker, Hire MN  
Jenny Winkelaar, Minneapolis Building Trades Council  
Patrick Talty, SMG  
Michele Kelm-Helgen, MSFA

### **III. Adoption of Agenda**

Mr. Tittle presented the agenda. He noted one addition to the agenda since the original meeting notice was distributed. Patrick Talty, the new stadium's General Manager, will offer a presentation on behalf of SMG. SMG has been retained by the MFSFA to manage the day-to-day operations and event marketing/promotions for the new stadium.

### **IV. Chair's Report – Alex Tittle**

Mr. Tittle offered a few general project updates on the stadium progress. He also indicated that the MSFA has produced the 2014 Annual Equity Program Report. He highlighted key aspects of this report, which showed how the workforce and targeted business goals were continuously met and exceeded throughout 2014. These strong results were a product of the exceptional collaboration that exists among the project partners and community.

### **V. Introduction of SMG**

Patrick Talty offered a presentation on behalf of SMG. He gave an overview of SMG's experience in managing NFL facilities as well as their nationwide presence. Mr. Talty also described how the MSFA and SMG are developing an equity plan for stadium staffing and operations and are in the process of determining how the public and community will be engaged.

### **VI. Business**

#### **a. Workforce**

##### **i. Employment Assistance Firm (EAF) – Summit Academy OIC & Partners**

Leroy West offered the workforce report on behalf of the EAF. The EAF has a total of 138 individuals available for hire with outreached individuals reporting at 71 minorities, 16 women and 4 veterans. Of the individuals available for hire, 44 minorities, 3 women and no veterans were trained by the EAF.

The EAF has a total of 56 individuals who have been employed with outreached individuals reporting at 29 minorities, 10 women and no veterans. Of the individuals who have been employed, 13 minorities, 4 women and no veterans were trained by the EAF.

## **ii. Construction Project REPORT – Mortenson/Thor Construction**

Ms. Littlejohn offered the construction project report on behalf of Mortenson/Thor. First, she provided an overall construction project update. The project remains on schedule and Mortenson/Thor is continuing to increase its workforce for the coming summer months. The project is approximately 44% complete.

Mortenson/Thor is still exceeding the workforce goals. Minority participation is at 36%, women participation is at 10% and veteran participation is at 5%. 143 workers have been hired from targeted zip codes. 56 placements have been made from the EAF. Over 900 workers are on site as of March 2015.

## **iii. Construction Project REPORT – Ryan Companies**

Nick Koch offered the workforce report on behalf of Ryan Companies. He offered an overall construction update on the project. The project is approximately 20% complete. Currently, minority participation is at 36.8%, women participation is at 6.7% and veteran participation is at .02%. 16 workers have been hired from the targeted zip codes.

## **iv. Public Comment**

Public comments were taken at this time.

### **b. Targeted Businesses**

#### **i. Design Services REPORT – HKS**

Chad Scheckel offered the design services report on behalf of HKS, Inc. They are at 7.65% MBE participation, 9.91% WBE participation and 0% VBE participation. Approximately, \$43,000,000 has been awarded to targeted businesses. 23 Minnesota firms have worked on the project.

#### **ii. Construction Project REPORT – Mortenson/Thor**

Ms. Littlejohn offered the targeted businesses report on behalf of Mortenson/Thor. They are at 11% MBE participation, 16% WBE participation and 1% VBE participation. Approximately \$690,000,000 has been awarded to targeted businesses. 227 Minnesota businesses have worked on the project.

#### **iii. Design Services REPORT – Ryan Companies**

Mr. Koch offered the design services report on behalf of Ryan Companies. They are at 8.76% MBE participation, 11.8% WBE participation and 0% VBE participation. Approximately \$2,000,000 has been awarded to targeted businesses. 18 Minnesota firms have worked on the project.

**iv. Construction Project REPORT – Ryan Companies**

Mr. Koch offered the targeted businesses report on behalf of Ryan Companies. They are at 11.94% MBE participation, 20.89% WBE participation and .77% VBE participation. Approximately \$19,000,000 has been awarded to targeted businesses. 67 Minnesota firms have worked on the project.

**v. Public Comment**

Public comments were taken at this time.

**VII. Future Calendar Events & Next Meeting**

**a. Next SEOC Meeting – May 27, 2015**

**VIII. Adjournment**

**The meeting was adjourned at 3:15 pm.**